

It Can Wait – Texting & Driving

We are excited to announce that AT&T has teamed up with Nebraska's EMSC FAN Statewide Committee to help stop texting while driving!! They are willing to supply us with bumper stickers, thumb bands, hand- outs etc. that is linked to their "It Can Wait" campaign!

Some major companies in my area such as Nucor Steel and Affiliated Foods Midwest have agreed to help us with our dedication to stopping texting while driving. Affiliated Foods Midwest distributes Shurfine groceries to 7 surrounding states and they're putting the "It Can Wait" bumper stickers on the back of all their semi-trailers to help remind people not to texting while driving. So, if you're ever behind one of their semis look for the stickers!

What I need you to do is check with your local schools, Churches, organizations and companies to see who is willing to get involved and help. There's no cost to them. AT&T will supply the material at no cost. You'll be surprised with the positive feedback you'll get! When thinking of whom you should contact think outside the box. Examples....tux rental shops, school booster clubs, PTAs, local driver instructors and the list goes on. Talk to your local fire, ems and law enforcement and get them involved too. Pass along your ideas to other committee members so they can use your ideas in their areas. Once you have a general idea of the number of supplies you need let me know and I'll send in your request to AT&T. They'll send the supplies directly to you.

Donna Downs

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Statewide Committee Chair

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